



**For Immediate Release
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MEDIA RELEASE

Capricorn Tourism appoint Destination Management Officer

David Saunderson has been appointed to the role of Destination Management Officer to Capricorn region announced by the Tourism Minister, Margaret Keech today.

This appointment is part of a 10yr strategic plan by Tourism Queensland and Capricorn Tourism to further strengthen and enhance the Capricorn Region as a prominent tourism destination.

This newly created vital role continues to support the Capricorn Tourism long term strategic goals of increasing the awareness and long term sustainability of the region.

Capricorn Tourism General Manager, Alan Chamberlain welcomes the appointment as a positive step for the Capricorn region.

"This role will further engage more effective coordination and involvement of stakeholders at a regional level, including federal, state and local government agencies, regional tourism organisations and industry operators that will ultimately build stronger tourism destinations in Central Queensland" he commented.

David Saunderson accepted the position with enthusiasm of being part of the leading industry within Queensland.

"It is an exciting opportunity for me to bring my skills and knowledge into an industry that is so prominent in Queensland. I look forward to working with the various stakeholders within the Capricorn region, and to increase the awareness and sustainability of tourism destinations within Central Queensland" he said.

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