



Local tourism groups join forces!

Capricorn Tourism & Development Organisation along with Rockhampton Tourist & Business Information, Capricorn Coast Tourist Organisation and Central Highlands Tourist Organisation are joining forces to strengthen Tourism in the Capricorn Region.

A merger proposal was put to the members at a special meeting of the Rockhampton Tourist & Business Information last night and was passed in-favour by a resounding majority.

The Chairman of Rockhampton & Business Information, Scott McCartney and Chairman of Capricorn Tourism, Grant Cassidy, welcomed the joint merger saying “With the green light from the four tourism bodies to now finalise a formal merger, we can now position a dynamic well resourced organisation to represent the tourism industry in our region. “The new organisation will deliver better member services, and more importantly, will have the capabilities to attract more visitors to the region and service their needs when they arrive.

The merged tourism organisation will retain their strong presence in providing Visitor Services, Destination Marketing, Business Services and Events Management and is looking forward to increasing these services across the wider region.

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