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MEDIA RELEASE

Capricorn Tourism appoints Mary Carroll as new CEO

The board of Capricorn Tourism is pleased to announce the appointment of **Mary Carroll** to the position of Chief Executive Officer for the organisation, succeeding Alan Chamberlain who steps down shortly after five years in the role.

Mary Carroll is well known in the Capricorn Region, having previously served ten years as General Manager of the Capricorn Coast Tourist Organisation as well as serving as a Director on the board of Capricorn Tourism.

“Mary Carroll has a proven history of success in the tourism industry and her in-depth knowledge of our region will be a strategic benefit for our members and our industry as we build on the existing strengths of the organisation” said Capricorn Tourism Chairman, Mr Grant Cassidy.

“Mary brings a combination of destination marketing, membership, corporate governance and strong relationship building skills to the organisation. She has been recognised by our industry with numerous awards and accolades for her contributions including roles with QLD Information Centre Association (QICA) and Australian Federation of Travel Agents (AFTA)”.

Incoming CEO, Mary Carroll said “I’m really looking forward to returning home to Central Queensland. My husband, parents and home are all here in the Capricorn Region and this is an opportunity to work with a great team, motivated board and dedicated volunteers in an industry I truly love.”

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