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MEDIA RELEASE

Capricorn Tourism Toyota Kluger hits the streets of Rocky

Capricorn Tourism and Ian Weigh Motors launched the Capricorn Tourism Toyota Kluger today to promote the Capricorn region in unison.

The Capricorn Tourism Toyota Kluger is the newest addition to the Capricorn Tourism fleet with the promotional vehicle hitting the streets of Rockhampton today.

The Toyota Kluger was presented by Ian Weigh to Capricorn Tourism Vice President, Brett Thompson to signify the inaugural sponsorship between the two parties.

The presentation of the sponsorship vehicle has helped cement the beginning of a long-term relationship between both organisations.

This new joint commitment between Capricorn Tourism and Ian Weigh Motors will be geared towards further active promotion of the Capricorn region.

On behalf of Ian Weigh Motors, Customer Relations Manager, Stacey Douglas, commented on forging the new relationship with Capricorn Tourism and dedication to advance the region.

"We are delighted to sponsor Capricorn Tourism and feel that both parties will work together well as a team to build the profile of Central Queensland in the minds of prospective travellers,"

"We also feel that the new Capricorn Tourism Toyota Kluger will be a great tool in helping to promote our region", she said.

Capricorn Tourism Vice President, Brett Thompson accepted the Toyota Kluger on behalf of Capricorn Tourism.

"This is the start of a great partnership between Capricorn Tourism and Ian Weigh Motors to actively promote the region and what it has to offer."

"Capricorn Tourism would like thank Ian Weigh for their generosity and support and we anticipate this venture to be a great benefit for the region," he said.

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